

Martin Community College  
Enrollment and Success Management Committee Meeting Minutes

**Location: Building 2, Library Conference Room**

**Date & Time: April 10, 2025, at 10:00 AM**

**Attendees:** Brian Busch, VP, Student Development Services; Erica Caracoglia, Associate VP, Institutional Effectiveness and Research/Accreditation Liaison; Happy Gingras, VP Academic Affairs/CAO; Manika Parker, Director, High School Programs; Vanessa Tripp, Director of Admissions, Counseling, and Student Support Services.

**Absent:** Jeremiah Jackson, VP Continuing Education, Workforce Development; Angela Mobley, Director of College and Career Readiness; Kinsey Price, VP Institutional Advancement

**Recording Secretary:** Vanessa Tripp

Agenda Items

- I. Call to order: Dr. Busch called the meeting to order at 10:01 AM.
- II. Roll call & verify quorum: Quorum was verified.
- III. Approval of minutes from last meeting – Erica Caracoglia motioned to approve the minutes and Happy Gingras seconded the motion. Motion approved.
- IV. New business
  - I. Data Report – Erica Caracoglia
    - I. Summer dashboards are available. Headcount and FTE are similar to Summer 2024.
    - II. Per Happy Gingras, we may see an increase in Fall 2025 enrollment due to additional classes planned for high school students. These classes will be taught on various high school campuses and some on the Williamston campus.
    - III. Online summer classes will be offered for students that are part of the NC Juvenile Justice program. These students will be 18–21-year-old adult students. Happy indicated they will appear with a pseudonym in Moodle and will be using paper placement tests to determine developmental credits. Most of these students are GED graduates.



Details regarding the enrollment of these students will be discussed by relevant staff at an upcoming meeting.

- IV. Happy Gingras indicated that a local decision has been made to consider a score of 160 on GED as meeting developmental requirements. In the future, the success rates of GED graduates at MCC can be examined to determine whether this minimum score needs to be revised. Happy will send more information about the new developmental education model adopted by MCC.
- V. The Fall 2025 dashboard currently reflects a lower trend for FTE and headcount. CCP reports that they have not completed much registration for Fall 2025 so this may account for the decrease. The March to 1000 campaign is still going for Fall 2025. The official headcount for Fall 2024 was 891.
- VI. Various factors regarding enrollment were mentioned:
  - I. Impact of college credit equating to high school credit?
  - II. Vanessa Tripp is tracking special credit requests.
  - III. Happy Gingras is monitoring course capacity rates.
  - IV. We reviewed the number of applications received. The possible advantages of differentiating between A10300 PTA and A10300 “non-PTA” at the application level were discussed.
  - V. Options to enhance the advising structure for students in AGE-Nursing was discussed. If students are not able to enroll in a nursing program, we can utilize more intentional advising to potentially retain them at MCC to pursue other careers in healthcare.
- VII. Board of Trustees Presentation Update -Brian Busch
  - I. The presentation went well. Dr. Wilkins, Chairman, had 2 suggestions:
    - I. Make sure the ESM plan uses SMART goals. The group confirmed that the plan does include measurable goals, and we will maintain measurable goals.





- III. Future meeting dates were discussed. These may need to be adjusted if they conflict with other meetings/events.
- V. Old Business
  - I. Dr. Busch attended the Problem Gambling Summit. Attendance at the summit is required to access the grant. Per Dr. Busch, the focus was curriculum for an education program. It is available to schools who want to teach the curriculum. More information is expected in the future.
- VI. Next Meeting – May 14, 2025 at 10 AM in the Library Conference Room
- VII. Adjournment at 11:47 PM

Respectfully submitted by: Vanessa Tripp

