

## **Martin Community College - Enrollment and Success Management Committee Meeting Minutes**

**Location: Building 2, Library Conference Room**

**Date & Time: October 14, 2025**

**Attendees:** Brian Busch, VP, Student Development Services; Erica Caracoglia, Associate VP, Institutional Effectiveness and Research/Accreditation Liaison; Jeremiah Jackson, VP, Continuing Education/Workforce Development; Angela Mobley, Director of College and Career Readiness; Deborah Morris, Associate Vice President, Bertie Campus; Vanessa Tripp, Director of Admissions, Counseling, and Student Support Services; Happy Gingras, VP Academic Affairs/CAO; Jeremiah Jackson, VP Continuing Education, Workforce Development

**Absent:** Manika Parker, Director, High School Programs; Kinsey Price, VP Institutional Advancement

**Recording Secretary:** Brian Busch

### **Agenda Items:**

- I. Call to Order: The meeting was called to order at 10:01 AM.
- II. Roll call & Verify quorum: Quorum was verified.
- III. Approval of minutes from last meeting: Erica Caracoglia motioned to approve the minutes, and Vanessa Tripp seconded the motion. Motion approved.
- IV. Data Report
  - a. CU
    - i. 2025FA head count is up in CU.
    - ii. FTE is estimated at approximately 360 FTE, up significantly from 2024FA (319 FTE).
    - iii. Some CU courses are scheduled to be offered in the prison 2026FA.
    - iv. Several Juvenile Justice courses will continue to be offered in the Spring.
    - v. 830 applications to date (2025).
  - b. CE
    - i. Head count is down from this point in time compared to last semester.
    - ii. There have been 771 registrations (duplicated headcount).
    - iii. Prison activity has resumed normal status which should positively impacted registrations and FTE.
    - iv. Prison instructional programs are waiting for permission from the state to offer night classes.
- V. Enrollment and Success Management Planning

Conversation 1 – Student Persistence.

The committee will identify students the college is losing—students who are not persisting. It is noted that many students attend, drop out, and return.

Data from the System Office dashboard (*Performance Measures - First Year Progression*) shows that Martin CC ranks first among all 58 colleges. (Eight colleges rank above “excellence.”) Data calculations include dual enrollment (Career and College Promise). For the 2023 Cohort, the persistence rate for dual enrollment students is slightly above the rate for all students.

- How can we increase the persistence rate of traditional students?
- How can we increase the persistence rate of students receiving Pell?
  - Issues related to GPA
  - Issues related to progression rate

Erica will do additional work on identifying persistence data for non-dually enrolled students.

### Conversation 2 – Student Withdrawals

The committee will identify courses with the highest withdrawal rates.

What other withdrawal data is available? What other considerations should be made?

- When do most withdrawals occur?
- What impact will “Intentional Advising” have on withdrawal rates?
  - Faculty advisors Advising checklist
  - Serious self-service training

### Conversation 3 – Enrollment and Success Management Plan

1.3 – Comment: Two items were removed from 1.3 – Increase the number of CCP Students.

1.4 – Comment: There is value focusing on the matriculation of CCP CTE students and regular advising of CCP students regarding post-secondary plans in addition to exit interviews. Intentional advising should occur throughout the high school years.

1.5 – The committee will begin work on 1.5 at its next meeting.

#### VI. ESM Calendar Dates

Erica C. will pull new applicants for 2026SP and text registration options. Update. Message was sent on 11/4.

#### VII. New Business

#### VIII. Old Business

#### IX. Adjournment

The committee adjourned at 11:41 AM.