

Institutional Effectiveness/Strategic Planning Committee Minutes
Wednesday, March 26, 2025 – 2 pm

Committee members: Erica Caracoglia, Happy Gingras, Brian Busch, Tabitha Miller, Billy Barber, Daniel Price, Marty Flynn, Vickie Murphy, Ryal Watkins

Present: Erica Caracoglia, Happy Gingras, Brian Busch, Marty Flynn, Ryal Watkins, Billy Barber, Dean McCall (PTA Director), Dawn Parker (PTA Faculty)

1. Approved March 3 meeting minutes.
 - a. Motion to approve by Billy Barber, second by Happy Gingras.
 - b. Unanimous approval.
2. PTA Program Review.
 - a. Dean McCall and Dawn Parker joined us to review the PTA Program Review.
 - b. Discussed the downward trend in applications post-COVID. Starting to see the applications numbers increase to pre-COVID rates.
 - c. Discussed the differences in how to report licensing pass rates – NCCCS looks at first-time test taker rate where program accreditation body, CAPTE, looks at two-year average of ultimate pass rate.
 - d. Discussed program insights regarding applicant diversity.
 - e. Extending application window this year to increase application pool.
 - f. Discussed high anxiety and stress in students.
 - g. Program faculty created a new course, PTA 115, and had it approved to be included in the NCCCS combined course library in summer 2024. The course addresses PTA specific medical terminology, documentation, and professional communication.
 - h. Overall takeaway is that the program continues to graduate successful students and that a return to pre-COVID student numbers is anticipated.